



Expo 2020 Dubai Opening Ceremony

On Thursday 30 September, 2021, the world is invited to be our guest as we come together to celebrate the opening of Expo 2020 Dubai and to join the making of a new world.

This spectacular event, hosted in the iconic Al Wasl Plaza, will feature an array of international, regional and home-grown talent. Audiences will enjoy a masterful display of stunning visuals, music and performances, as some of the world's most creative minds come together in a dazzling, groundbreaking performance.

Drawing inspiration directly from Expo's theme of 'Connecting Minds, Creating the Future', the Opening Ceremony will take spectators on a journey across its subthemes of Opportunity, Mobility and Sustainability, showcasing the deep-rooted values of the UAE and the vision and purpose of Expo, while welcoming the event's 192 participating countries in spectacular fashion.

Your media organisation is a critical partner in helping us to bring this story, and this inspiration, to a combined global audience and we are delighted to offer you a fee free live world feed via EBU, Media Source and satellite.



media.services@expo2020.ae



Opening Ceremony running order

Line up

14:00 GMT/UTC // 18:00 GST

Beauty shot:

15:00-15:29 GMT/UTC // 19:00 – 19:29 GST

Pre-show: arrivals and welcome of VIP guests

15:29 – 16:00 GMT/UTC // 19:29 – 20:00 GST

Opening Ceremony act 1: Dubai Welcome

16:00 – 16:30 GMT/UTC // 20:00 – 20:30 GST

Opening Ceremony act 2: Connecting Minds

16:30 – 17:00 GMT/UTC // 20:30 – 21:00 GST

Opening Ceremony act 3: Creating the Future

17:00 – 17:30 GMT/UTC // 21:00 – 21:30 GST

End of Ceremony / VIP guests leave

17:30 -18:00 GMT/UTC // 21:30 – 22:00 GST

End of feed / coverage time

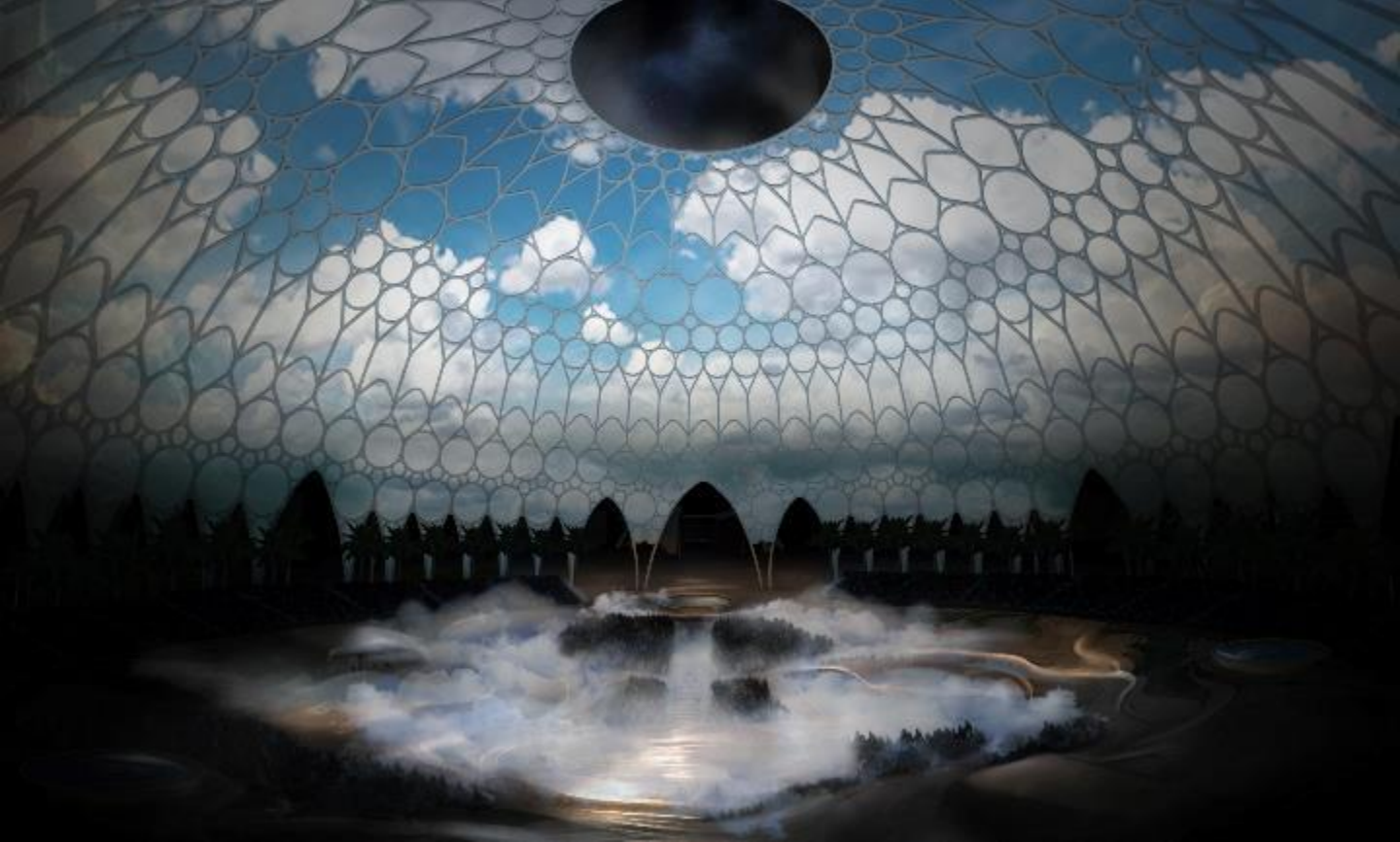
18:00 GMT/UTC // 22:00 GST

Overrun time

18:00 - 18:30 GMT/UTC // 22:00 – 22:30 GST



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Broadcast technical information

Satellite via EBU:

Europe and Middle East via Eutelsat 7B @ 7 deg East

Asia and Australia via AS5 @ 100.5 deg East

Americas at SES 14

Africa via African beam satellite on
Eutelsat 3B @ 3 deg East

Digital:

TVU Media Source:

<https://search.tvunetworks.com/#/index>

Livestream (not broadcast quality):

Virtual Expo:

www.Virtualexpo.World

Expo 2020 TV:

www.expo2020.com/tv



Queries, please contact:

media.services@expo2020.ae